



CIRCLE CITY CLASSIC®

2011 Circle City Classic® Parade Application

In just a few short months, the *Circle City Classic® Parade* will celebrate its 28th Anniversary, and we are offering you an opportunity to be part of this exciting event. Over the past twenty-six years, this event has grown from a small prelude of the Circle City Classic® Football game to one of several major events that comprise the Classic weekend. What started as two college bands parading through the streets of Indianapolis, has developed into a world class **performance** parade. It includes approximately 100 individual units and entertains over 100,000 spectators along a one-mile parade route. The parade has evolved from one that focused on entertaining local spectators, to one that is now enjoyed by spectators throughout the Midwest via television broadcast on CBS affiliates.

The Circle City Classic® Parade highlights the achievements of local Honor Students, features performances from groups throughout the Midwest, and offers competitive opportunities for participating bands, drill teams and Greek units.

This year's parade will take place on **Saturday, October 1, 2011**. If your organization is interested in being part of this spectacular event, we recommend that you act quickly.

Please find enclosed the following application documents for the 2011 Circle City Classic® Parade.

1. An application information sheet
2. An application for the 2011 CIRCLE CITY CLASSIC® PARADE
3. An applicant scripting information sheet.

Please submit any questions or concerns in reference to the application process via email to the Parade committee at: ClassicInfo@Ameritech.net

Applications should be returned to the following address by March 31, 2011.

Classic Parade
3145 N. Meridian Street
Indianapolis, IN 46208

Applicants will be notified of their entry status by May 20, 2011.

Thanks for your sincere interest in the 2011 CIRCLE CITY CLASSIC® PARADE.



Applicant Information Sheet

I. Application Submittal:

1. All units are required to submit an individual application.
2. Unit consolidation/joint participation must be pre-approved by the Parade Committee.

II. Expectations:

THIS IS A PERFORMANCE PARADE

All groups must be represented by one of the following categories (**exceptions: invited dignitaries and celebrities**).

1. Performing units (bands, drill teams, stepping, etc.)
Walking/riding participants are discouraged unless they are integral component of the overall performance of the unit.
2. Floats/Mobile unit
3. Helium Balloons
4. **A \$500.00 clean-up deposit is required for the inclusion of animals to any unit. Deposit will be refunded providing all animals are diapered or your unit cares for any required clean-up.**
5. No political campaigning allowed.
6. No participant can sell or re-sell parade participation.

Participant Requirements:

- | | | |
|------------|---|--|
| Uniforms | - | All units must be uniformed |
| Banners | - | Each unit must display a professional looking banner preceding the group to announce and identify their unit. |
| Pageantry | - | All units must provide pageantry and/or entertainment for the viewers. |
| Promptness | - | The parade committee reserves the right to deny entry to parade Participants/units that arrive late to the parade site. |
| Conduct | - | The parade committee reserves the right to remove any participant(s) from the parade that DO NOT conduct themselves in an orderly manner. |
| Indemnity | - | Accepted units will be required to provide individual participant release waivers. |

III. Selection Criteria:

All applicants will be reviewed/approved by the parade committee based upon the following criteria:

1. The unit's Pageantry (colorful costumes) and Showmanship (**as detailed on the application and DVD/VHS tape**). Be specific on what your unit plans to do in the parade. Note: DVD/ videocassette tape will not be returned. Units that participated in last year's parade do not need to provide a DVD/videocassette tape.
2. The completeness of information provided on the application.
3. The timeliness of the unit in returning the application (**applications received after the stated deadline will only be considered on the basis of space availability for their specific unit category**)
4. A review of the unit's past performances.

IV. Transportation and Housing needs are the responsibility of the participating unit.

PLEASE RETURN APPLICATION TO THE FOLLOWING ADDRESS

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3145 N. Meridian Street
Indianapolis, IN 46208

Instructions related to arrival times, parade logistics, waivers, etc. will be provided following the application approval process.

2011 Circle City Classic® Parade Application

Application Information

Name of the Unit: _____

Primary Contact: _____ Home Tel: _____

Title: _____ Office Tel: _____

Address: _____ Cell Tel: _____

City: _____ State: _____ Zip: _____ Other Tel: _____

E-mail: _____

Description of Unit

2.1 Which of the following categories best describes your unit:

Band: Stepping/Greek: Drill Team: Float:

Other _____

2.2 Number of people associated with this unit for each of the following categories:

Participating in the parade: _____ Non-participating members: _____
(accompanying unit through the parade route)

2.3 What equipment will be included as part of your unit in the parade (please indicate number of each):

Cars (2-max): _____ Carriages: _____ Floats: _____ Props: _____ Animals: _____

Other (please specify): _____

2.4 Please give brief description of your unit and the type of acts and/or performance of the unit. (Note: this information will be used as part of the selection process & line-up placement).

Application Submitted by: _____

Telephone Number _____

Date _____

Name Printed

Title

(Detach the last two (2) pages and return to Classic Office)



CIRCLE CITY CLASSIC®

2011 Scripting Information

Name of the Unit: _____

Primary Contact: _____ Home Tel: _____

Title: _____ Office Tel: _____

Address: _____ Cell Tel: _____

City: _____ State: _____ Zip: _____ Other Tel: _____

E-mail: _____

Unit Highlights (i.e. history of previous performances, awards, and credits)

3.2 Provide a list of Bullets Points, relative to information that can be used **during the television broadcast** to highlight your unit.

Examples:

1. Number of years in the Classic Parade
2. Other notable events and/or awards
3. Size of the unit
4. Group, school, or student highlights
5. The extra mile: did your group do any special activities (i.e. fundraisers, obtain sponsorships, etc.) to support your trip to the Classic?

Please provide 8—10 bullet points, attach additional sheets if necessary.

Please return to: Classic Parade, 3145 N. Meridian Street, Indianapolis, IN 46208.