

TITLE

- Name included in the title of the event
- Name and logo displayed on Circle City Classic® branding including t-shirts, credentials and all print advertisements
- Logo included on the downtown street pole banners
- Recognition during all Circle City Classic® events
- Company name included in television and radio advertisements
- Opportunity for live broadcast coverage during the Circle City Classic® parade
- Two (2) entries in the Circle City Classic® Parade
- One (1) 15x15 space during the Classic Tailgate
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Corporate executive introduced during the Classic Coaches Luncheon
- Logo and link prominently displayed on the Circle City Classic® website homepage

PRESENTING

- Name included in the title of the event
- Name and logo displayed on Circle City Classic® branding including t-shirts, credentials and all print advertisements
- Company name included in television and radio advertisements
- Opportunity for live broadcast coverage during the Circle City Classic® Parade
- One (1) entry in the Circle City Classic® Parade
- One (1) 10x15 space during the Classic Tailgate
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Corporate executive introduced during the Classic Coaches Luncheon
- Logo & link prominently displayed on the Circle City Classic® website homepage

CO-SPONSOR

- One (1) entry in the Circle City Classic® Parade
- One (1) 10x15 space during the Classic Tailgate
- One (1) full page advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Corporate executive introduced during the Classic Coaches Luncheon
- Logo & link prominently displayed on the Circle City Classic® website homepage

- Opportunity to provide remarks in the Parade Grandstand
- Logo included on the awards for the Classic Parade Honor Students
- Twelve (12) banners displayed along the parade route
- Signage displayed in the television broadcast booth and VIP tent
- Two (2) :30 commercials displayed during the parade broadcast
- Opportunity for live TV interview during parade broadcast

- One(1) entry in the Classic Parade
- Six (6) banners displayed along the parade route
- Logo displayed on Parade Volunteer apparel

- Two (2) :30 diamond vision commercials
- Two (2) 5-10 word public address announcements
- Two (2) 3x12 field banners
- Two (2) 3x12 banners along the parade route

\$100,000

- One (1) suite during the Circle City Classic® football game
- Ten (10) guest suite credentials
- Fifty (50) \$10 parade tickets
- Twenty (20) \$30 game tickets
- One (1) table seating ten at the Classic Coaches Luncheon
- Four (4) invitations to the Classic VIP Sponsor Reception
- Ten (10) invitations to the Classic Parade Viewing Reception
- One (1) table seating ten at the Classic Cabaret
- Thirty (30) \$16 parade tickets
- One (1) corporate foursome in the Rev. Charles Williams Golf Outing

\$75,000

- One (1) suite during the Circle City Classic® football game
- Twenty (20) guest suite credentials
- Thirty-five (35) \$30 game tickets
- Forty-five (45) \$15 game tickets
- Two (2) tables seating twenty at the Classic Coaches Luncheon
- Two (2) tables seating twenty at the Classic Cabaret
- One (1) foursome during the Rev. Charles Williams Golf Outing
- Six (6) invitations to the Classic VIP Sponsor Reception
- Ten (10) invitations to the Classic Parade Viewing Reception
- Twenty (20) \$16 parade tickets

\$50,000

- Twenty-five (25) \$30 game tickets
- One (1) table seating twenty at the Classic Coaches Luncheon
- One (1) table seating twenty at the Classic Cabaret
- One (1) foursome during the Rev. Charles Williams Golf Outing
- Four (4) invitations to the Classic VIP Sponsor Reception
- Four (4) invitations to the Classic Parade Viewing Reception
- Twenty-five (25) \$15 game tickets
- Ten (10) \$16 parade tickets