

## TAILGATE PRESENTING

# \$20,000

- Name and/or logo included on event signage
- Company name included in television and radio advertisements
- One (1) 20x20 space during the Classic Tailgate
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website
- Link from Circle City Classic® website to company website

- Two (2) 5-10 word public address announcements

- Eight (8) guest suite credentials
- Thirty (30) \$30 game tickets
- Thirty (30) \$15 game tickets
- One (1) invitation to the Sponsor VIP Reception
- One (1) invitation to the Parade Viewing Reception

## CORONATION PRESENTING

# \$15,000

- Name and/or logo included on event signage
- Opportunity for corporate executive to assist with crowning Miss Circle City Classic®
- Opportunity for corporate executive to make brief remarks during the Classic Coronation
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website
- Link from Circle City Classic® website to company website

- Two (2) 5-10 word public address announcements
- Opportunity to be introduced with the queen and her court during the football game

- Twenty (20) tickets to attend the Coronation
- Twenty (20) \$15 game tickets
- One (1) invitation to the Sponsor VIP Reception
- One (1) invitation to the Parade Viewing Reception

## CORONATION CO-SPONSOR

# \$7,500

- Name and/or logo included on event signage
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Link from Circle City Classic® website to company website

- Ten (10) tickets to attend the Coronation
- Ten (10) \$15 game tickets
- One (1) invitation to the Sponsor VIP Reception
- One (1) invitation to the Parade Viewing Reception

## TAILGATE CO-SPONSOR

# \$5,000

- Name and/or logo included on event signage
- One (1) 10x10 space during the Classic Tailgate
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Link from Circle City Classic® website to company website