

CABARET TITLE

- Name included in the title of the event
- Company name included in television and radio advertisements
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Corporate executive introduced during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website homepage
- Link from Circle City Classic® website to company website

\$75,000

- One (1) suite during the Circle City Classic® football game
- Twenty (20) guest suite credentials
- Thirty-five (35) \$30 game tickets
- Forty-five (45) \$15 game tickets
- Two (2) tables seating twenty at the Classic Cabaret
- Six (6) invitations to the Classic VIP Sponsor Reception
- Ten (10) invitations to the Classic Parade Viewing Reception

COACHES LUNCHEON TITLE

- Name and/or logo included on event signage
- One (1) 10x15 space during the Classic Tailgate
- Opportunity for corporate executive to be seated at the dais during the Classic Coaches Luncheon
- Opportunity for corporate executive to make brief remarks during the Classic Coaches Luncheon
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website homepage
- Link from Circle City Classic® website to company website

\$50,000

- Two (2) :30 diamond vision commercials
- Four (4) 5-10 word public address announcements

- One (1) suite during the Circle City Classic® football game
- Two (2) tables seating twenty at the Classic Coaches Luncheon
- Sixty-five (65) \$30 game tickets
- Two (2) invitations to the Sponsor VIP Reception
- Two (2) invitations to the Parade Viewing Reception

COACHES LUNCHEON PRESENTING

- Name and/or logo included on event signage
- Opportunity for corporate executive to be seated at the dais during the Classic Coaches Luncheon
- Opportunity for corporate executive to make brief remarks during the Classic Coaches Luncheon
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website
- Link from Circle City Classic® website to company website

\$25,000

- One (1) :30 diamond vision commercial
- One (1) 5-10 word public address announcement

- One (1) suite during the Circle City Classic® football game
- Two (2) tables seating twenty at the Classic Coaches Luncheon
- Ten (10) \$30 game tickets
- Ten (10) \$15 game tickets
- One (1) invitation to the Sponsor VIP Reception
- One (1) invitation to the Parade Viewing Reception

COACHES LUNCHEON CO-SPONSOR

- Name and/or logo included on event signage
- One (1) full page color advertisement in the Circle City Classic® Game Program
- Recognition during the multi-media presentation during the Classic Coaches Luncheon
- Logo prominently displayed on the Circle City Classic® website
- Link from Circle City Classic® website to company website

\$15,000

- Five (5) tickets at the Classic Coaches Luncheon
- Five (5) \$30 game tickets
- Five (5) \$15 game tickets
- One (1) invitation to the Sponsor VIP Reception
- One (1) invitation to the Parade Viewing Reception